# Advertise Product

Store Components · https://multivendorx.com/docs/knowledgebase/advertise-product/

## Brief Introduction

In today’s competitive marketplace, advertising plays a vital role in capturing customer attention and driving sales. The **Advertise Product module** of MultiVendorX Pro empowers stores to promote their products effectively within the marketplace, ensuring greater visibility among potential buyers. By showcasing highlighted or sponsored products, this feature not only boosts sales opportunities but also helps store owners strategically reach their target audience, ultimately enhancing overall marketplace engagement and revenue.

## Requirements

- MultiVendorX Pro

## Configuration from the Admin dashboard

To configure the **Advertise Product module**, follow the steps below:

1. From the **Admin Dashboard**, navigate to **MultiVendorX** and click on the **Modules** submenu.
2. In the **Modules page**, scroll to the **Marketplace Boosters** section and enable the **Advertise Product module**.
3. Once the module is activated, go to the **Settings** submenu, open the **Marketing** section, and scroll down to **Product Advertising**.
4. Configure the following settings:

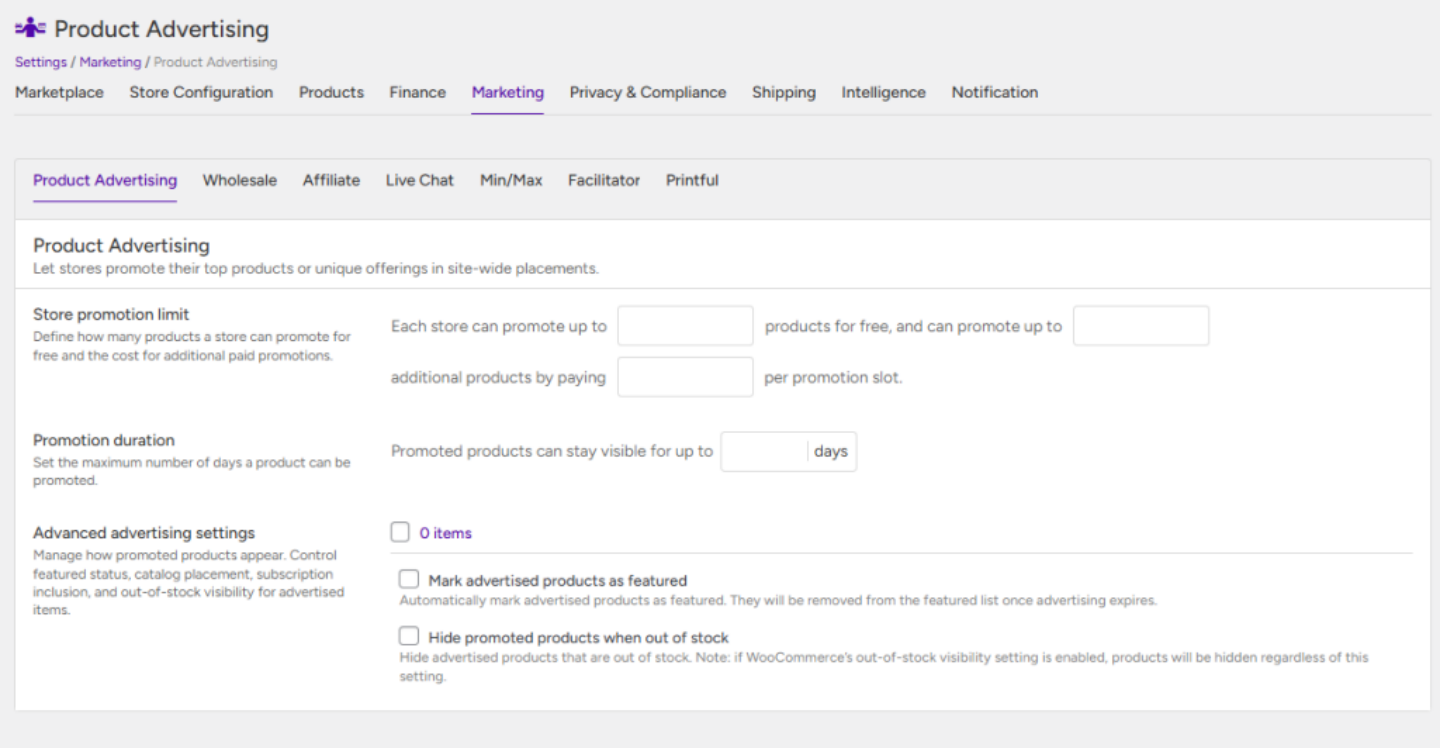
- **Store promotion limit** – The admin can define the number of free advertising slots available to stores, specify how many paid advertisement slots can be added, and set the pricing for those

paid advertisements.

- **Promotion duration** – Define how long a product can remain advertised.

- **Advanced advertising settings**:

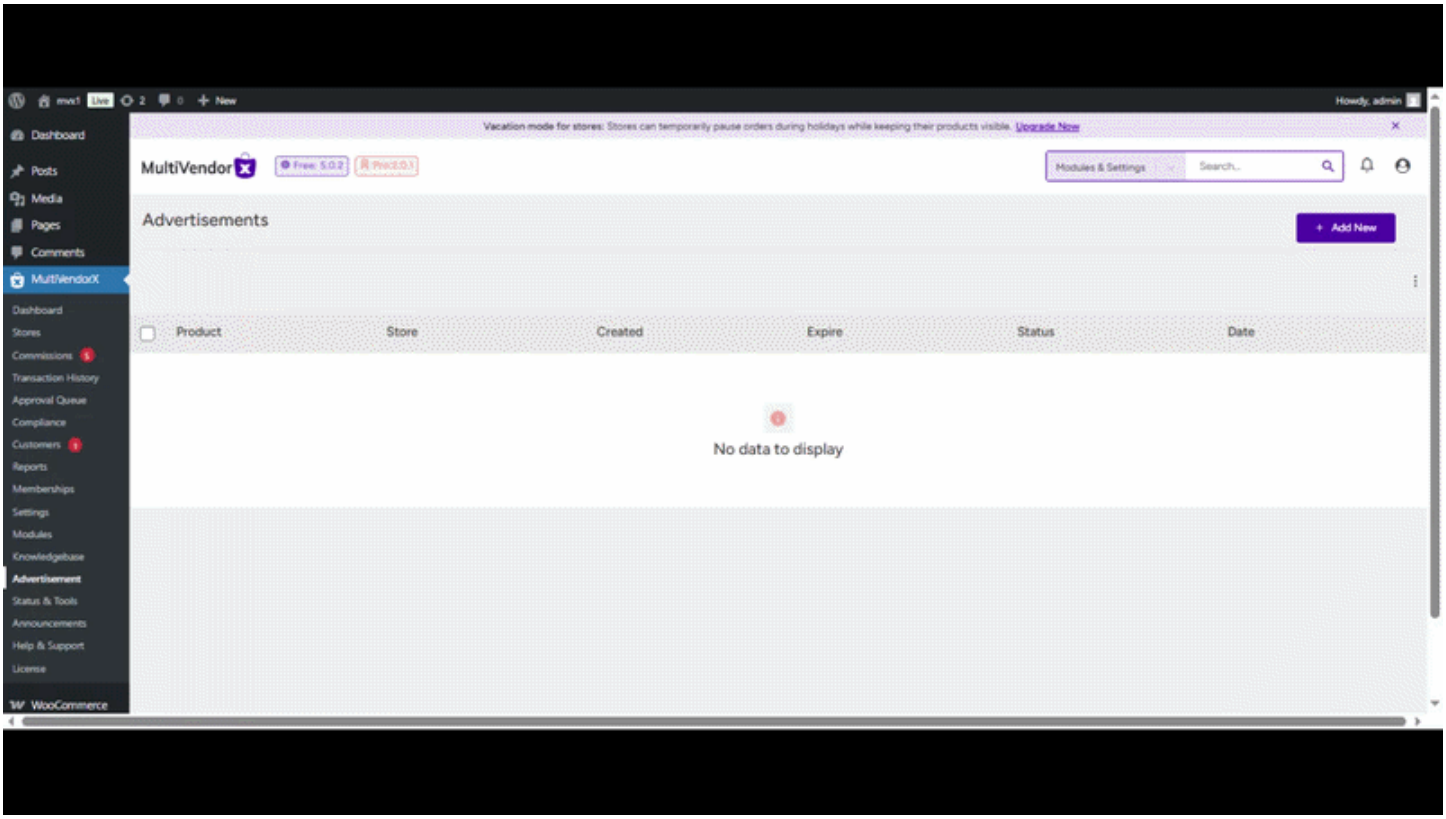
  - **Mark advertised products as featured** – Automatically mark advertised products as featured. Once the advertising expires, they will be removed from the featured list.
  - **Hide out-of-stock advertised products** – Hide advertised products that are out of stock. Note: if WooCommerce's out-of-stock visibility setting is enabled, products will be hidden regardless of this option.




## Adding Product Advertisement From Admin Dashboard

The admin can add advertisements for store products directly from the dashboard. To do this, navigate to the **Advertisement** section from the sidebar and click on "Add New", select the desired store, choose the product from that store, and click **Save**.

Once added, the advertisement will be applied to the selected product, and it will appear at the top of the store owner’s storefront page.




## Adding Advertisement from Store Dashboard

Once the admin has enabled the **Product Advertising** module and configured its settings, store owners can add advertisements for their products directly from their dashboard.

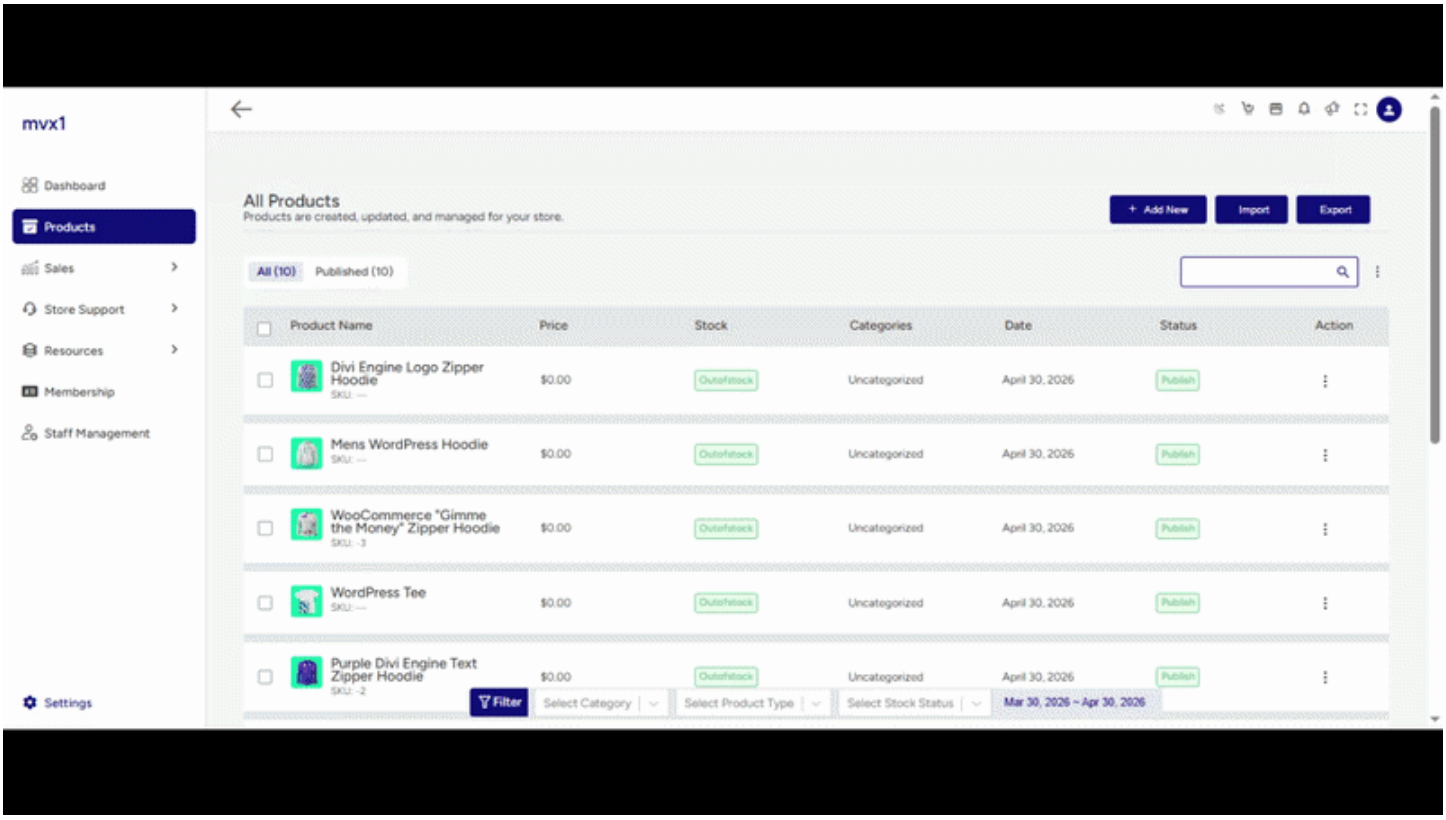
**For free advertisement slots:**

1. Log in to the store dashboard.
2. Navigate to **Products → All Products**.
3. Under the **Actions** section, click on the **Advertise** button for the desired product.
4. If a free slot is available, the advertisement will be applied to the product instantly.

**For paid advertisements:**

1. Follow the same steps and click on the **Advertise** button for the selected product.
2. The product will be added to the store owner’s cart.

3. Complete the purchase process.
4. Once the payment is successful, the advertisement will be applied to the product.




## Advertisement Management from the Admin Dashboard

The admin can manage all advertisements directly from the dashboard. From the **Advertisement** page, they can easily sort advertisements added by the admin or by store owners, and also filter advertisements based on individual stores.

