Marketplace Membership

Marketplace Membership · https://multivendorx.com/docs/knowledgebase/marketplace-memberhsip/

Brief Introduction

Make your marketplace a hub of opportunities by creating membership packages that appeal to each store owner's marketing needs. The Membership module lets you create fully customisable membership packs where you can restrict a store owner's product capability, decide membership billing cycle and add a trial or free version of the package.

Embedded media: https://www.youtube.com/embed/N9ePRIB1yXI?feature=oembed

Requirements

- MultiVendorX Pro

Features

- Membership Plan Configuration
- **Define Membership Levels**
  Create different tiers of membership plans and establish a clear hierarchy. This allows store owners to upgrade their plans over time, while also creating opportunities for increased revenue.
- **Assign Payment Models to Plans**
  Design membership packages based on different payment models such as free, trial, or paid plans.
- **Customize Membership Packages**
  Configure membership plans by controlling store owner access to the following:
  - **Product Management**
    Define the number of products, product types, and capabilities available to store owners within each plan.

- **Order Management**

  Specify the level of control store owners have when managing orders.

- **Commissions**

  Set commission rates based on the selected membership plan.

- **Payment Options**

  Determine which payment gateways are available to store owners according to their membership package.

- **Shipping Support**

  Decide whether store owners can manage their own shipping or not.

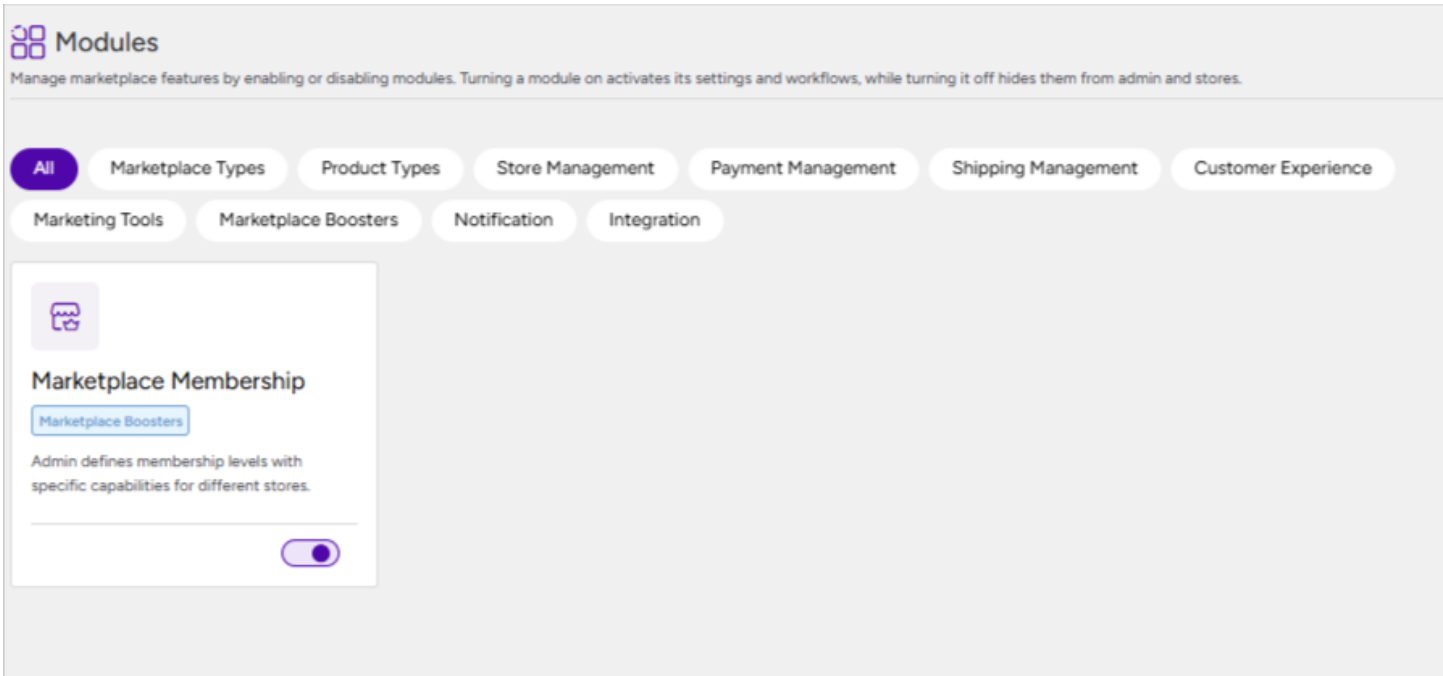
- **Miscellaneous Settings**

  Configure additional permissions such as customer policies, customer support, media uploads, and other operational capabilities.

- **Set Up a Billing Cycle**

  Define a billing cycle for each membership plan to enable automatic renewals and allow store owners to upgrade to higher plans seamlessly.

Now to enable module goto MultiVendorX >> Modules and simply activate the Marketplace Membership module from the Marketplace Boosters section.



Creating Membership Plans for Store Registration

Once the module has been activated, you can start creating membership plans for store registration by following the steps below:

To create a membership plan:

1. Navigate to the **Memberships** page.
2. Click on **Add New Plan**.

Plan Details

On the **Add New Plan** page, configure the following:

- **Name**
  Enter a title for the membership plan (e.g., *Gold Plan*, *Premium Plan*).
- **Description**
  Provide a clear description to help store owners understand what the plan includes.

Plan Highlights

In this section, you can:

- Upload an image representing the plan.
- List the key features included in the plan.

Plan Access & Permissions

What Stores Can Sell

Under this section, the admin can define what types of items stores are allowed to list on the marketplace.

- Listing Formats Allowed - Select the product types that stores under this membership plan will be permitted to create and sell from their dashboard.
- Categories Stores Can List In - Choose the product categories that stores will be allowed to assign to their listings.

What Stores Can Do With Their Listings

This section allows the admin to control the level of access and permissions stores have after creating a listing. Select the actions that stores are allowed to perform on their products.

Premium Features Accessible With This Plan

Choose which premium marketplace features stores can access under the selected membership plan.

Pricing Configuration

Membership Type

Select the membership plan type — Free, Recurring, or Non-recurring — and configure the pricing accordingly.

Trial Period

For recurring plans, you can enable a trial period and specify its duration.

After Expiry

Configure the actions or restrictions that will apply once the subscription expires.

Marketplace Commission

Define the commission percentage or rate that the marketplace owner will earn from sales made by stores subscribed to this plan.

Membership Perks

Set limits for stores, including:

- Number of products
- Storage capacity
- Staff accounts
- Coupons

- Product categories

Plan Top-Up

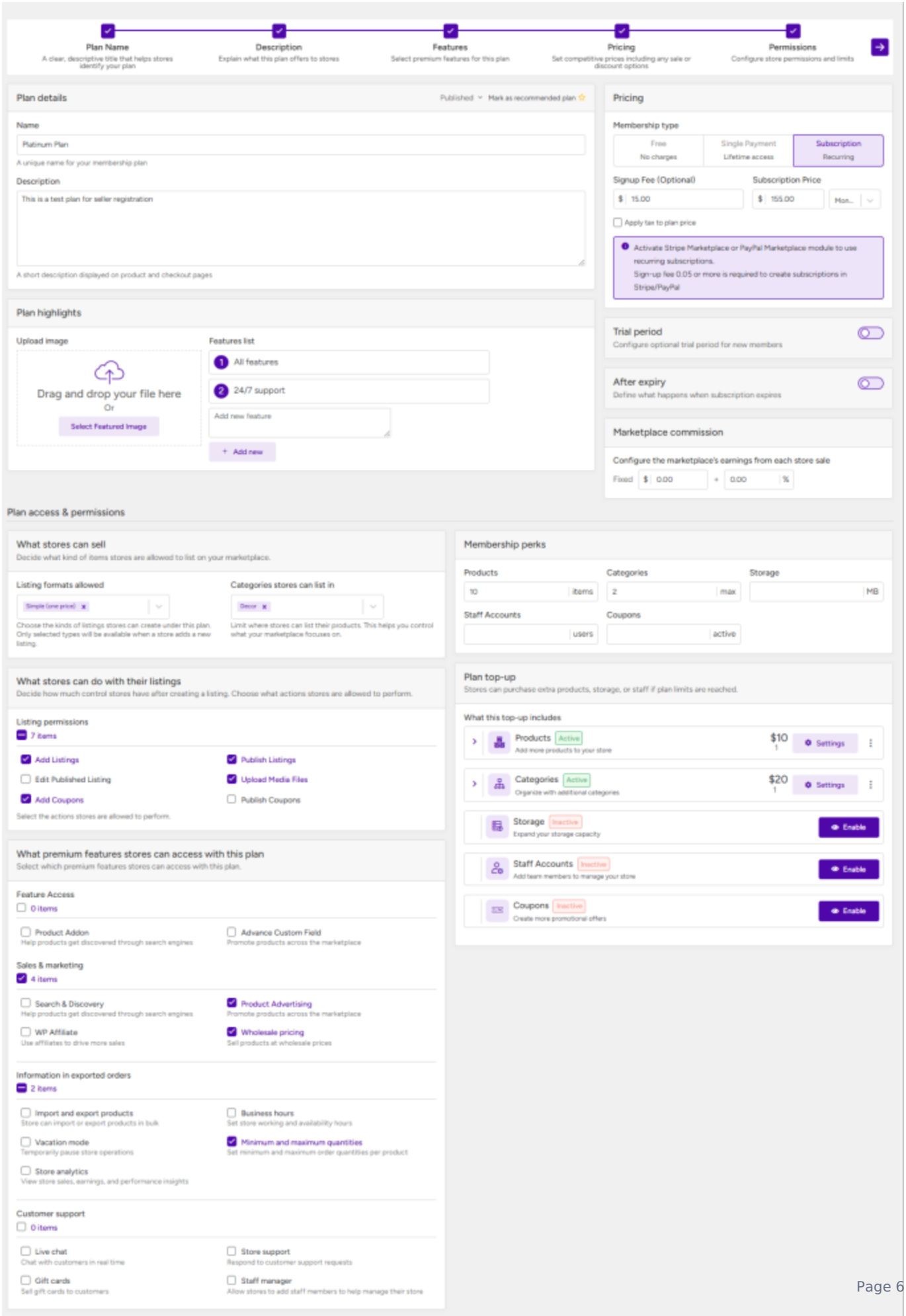
Enable top-up functionality to allow stores to extend their product or category limits by paying an additional fee.

Membership Payments Setup

You can ensure how the stores would pay for their membership plans by configuring the payment settings of the membership extension.

There are three types of subscription package :

- Free - By choosing this the admin can let the store owner subscribe with a free plan.
- Recurring - The recurring pack will charge the user automatically after the expiration of the package. If you set the billing cycle per 1 month then after 1 month the user will be charged. You have to know some important rules for the recurring package –
  - The recurring package will charge automatically
  - The package should have a price (it is not possible to create a free package for the recurring system)
  - A recurring package can be purchased if you have Stripe Marketplace or PayPal Marketplace module active.
- Non-recurring - If you want user to get charged for a limited time frame then you can use non-recurring package. You can set a selected time frame like as 1 month or 1 year as the package validity.

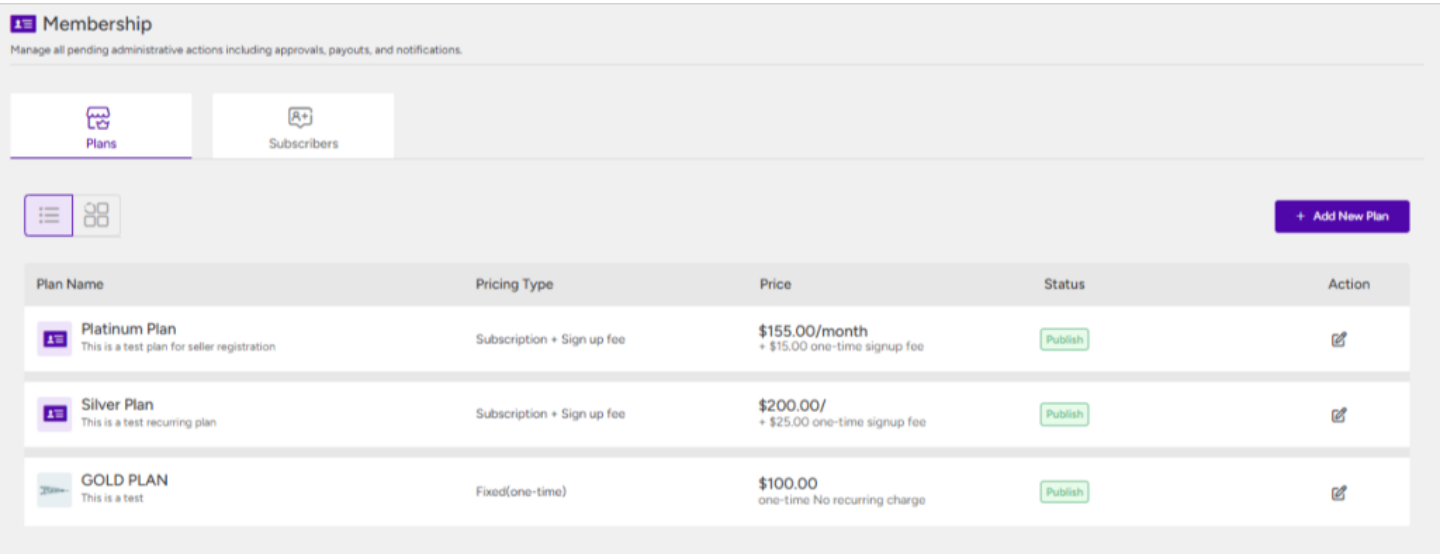

Plan Name
A clear, descriptive title that helps stores identify your plan
Description
Explain what this plan offers to stores
Features
Select premium features for this plan
Pricing
Set competitive prices including any sale or discount options
Permissions
Configure store permissions and limits
Plan details
Published
Mark as recommended plan
Name
Platinum Plan
A unique name for your membership plan
Description
This is a test plan for seller registration
A short description displayed on product and checkout pages
Plan highlights
Upload image
Drag and drop your file here
Or
Select Featured Image
Features list
1 All features
2 24/7 support
Add new feature
+ Add new
Pricing
Membership type
Free
No charges
Single Payment
Lifetime access
Subscription
Recurring
Signup Fee (Optional)
$ 15.00
Subscription Price
$ 155.00
Mon...
Apply tax to plan price
Activate Stripe Marketplace or PayPal Marketplace module to use recurring subscriptions.
Sign-up fee 0.05 or more is required to create subscriptions in Stripe/PayPal
Trial period
Configure optional trial period for new members
After expiry
Define what happens when subscription expires
Marketplace commission
Configure the marketplace's earnings from each store sale
Fixed
$ 0.00
+
0.00
%
Plan access & permissions
What stores can sell
Decide what kind of items stores are allowed to list on your marketplace.
Listing formats allowed
Simple (one price)
Choose the kinds of listings stores can create under this plan. Only selected types will be available when a store adds a new listing.
Categories stores can list in
Decor
Limit where stores can list their products. This helps you control what your marketplace focuses on.
What stores can do with their listings
Decide how much control stores have after creating a listing. Choose what actions stores are allowed to perform.
Listing permissions
7 items
Add Listings
Publish Listings
Edit Published Listing
Upload Media Files
Add Coupons
Publish Coupons
Select the actions stores are allowed to perform.
What premium features stores can access with this plan
Select which premium features stores can access with this plan.
Feature Access
0 items
Product Addon
Help products get discovered through search engines
Advance Custom Field
Promote products across the marketplace
Sales & marketing
4 items
Search & Discovery
Help products get discovered through search engines
Product Advertising
Promote products across the marketplace
WP Affiliate
Use affiliates to drive more sales
Wholesale pricing
Sell products at wholesale prices
Information in exported orders
2 items
Import and export products
Store can import or export products in bulk
Business hours
Set store working and availability hours
Vacation mode
Temporarily pause store operations
Minimum and maximum quantities
Set minimum and maximum order quantities per product
Store analytics
View store sales, earnings, and performance insights
Customer support
0 items
Live chat
Chat with customers in real time
Store support
Respond to customer support requests
Gift cards
Sell gift cards to customers
Staff manager
Allow stores to add staff members to help manage their store
Membership perks
Products
10
items
Categories
2
max
Storage
MB
Staff Accounts
users
Coupons
active
Plan top-up
Stores can purchase extra products, storage, or staff if plan limits are reached.
What this top-up includes
Products
Active
Add more products to your store
$10
1
Settings
Categories
Active
Organize with additional categories
$20
1
Settings
Storage
Inactive
Expand your storage capacity
Enable
Staff Accounts
Inactive
Add team members to manage your store
Enable
Coupons
Inactive
Create more promotional offers
Enable

Membership List

The membership list assists you in keeping track of stores who subscribe to different membership plans. Along with this you can also approve or reject a store subscribing to a particular plan.

Sections available on a membership list are –

- Plan - Displays the current subscription or pricing plan assigned to the store. Helps users understand features and limitations included in their plan.
- Store - Shows the store name and basic details. Allows quick identification and access to the store owner’s storefront.
- Status - Indicates whether the store or plan is active, inactive, pending, or suspended. Helps admins monitor current operational state.
- Plan Activate Date - Displays the date when the current plan was activated. Useful for tracking billing cycles and plan duration.
- Action - Provides controls such as edit, upgrade/downgrade plan, activate/deactivate store, or view details for quick management.



Subscribe to A Membership Package

Let’s see how a new store subscribes to the membership package created by you.

To subscribe to a membership pack a seller can-

1. Go to his Store Dashboard and navigate to the Memberships option.

2. From here select the plan and complete the purchase.
3. Once order is completed, the mebership plan will be assigned to that store.

Note: If Store Permissions are enabled in the MultiVendorX settings, store owners will, by default, have access to those permissions and features even before purchasing a membership plan.

Once a store owner purchases a membership plan, their access and available features will then be controlled according to the permissions, limits, and perks assigned specifically to that membership plan.

However, if you want store owners to have restricted access until they purchase a membership, you should keep the Store Permissions options unchecked in the MultiVendorX settings. This ensures that stores only gain access to marketplace features and capabilities after subscribing to a membership plan.

Upgrade or downgrade Membership Plans

Store Owners who have subscribed to a membership package have the option to downgrade or upgrade their membership plans right from the frontend dashboard.

To upgrade or downgrade a membership plan the vendor must –

- Go to the Store Dashboard and select the Membership menu option
- Once the Membership page loads, the store owner can view his membership details.
- On the membership log visible to the store owner, he/she can then navigate to the Actions section and select the Upgrade or Downgrade option
- Once selected, the store owner would then be redirected to the checkout page
- Once the new plan is purchased, the store would be able to enjoy all benefits the plan has to offer.

Manually Assign a Membership Plan to a Store

MultiVendorX allows administrators to manually assign a **Free** or **Non-Recurring** membership plan to a store directly from the admin dashboard.

To assign a membership plan:

1. Navigate to **Dashboard → MultiVendorX → Stores**.

2. Locate the store you want to update and click **Edit**.
3. In the **Overview** section, find the **Subscription Plan** option.
4. Select the desired **Free** or **Non-Recurring** membership plan from the available list.

The selected membership plan will be assigned to the store, allowing the store owner to continue using the marketplace according to the permissions and limitations defined in that plan.

